

PRESS RELEASE

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Schulz Farben is one of the most sustainable medium-sized companies in Germany

The „Wirtschaftswoche“ business magazine honors the family-owned company from Langenlonsheim as one of the 50 most sustainable medium-sized companies in Germany in 2022. In the ranking published in June, which is compiled annually by the management consultancy Munich Strategy for the business magazine of the Handelsblatt Media Group, Schulz achieved the 45th rank out of previously 4,000 companies examined!



„SMEs are the backbone of the German economy and enjoy the greatest recognition worldwide for their performance. To be ranked among the TOP 50 most sustainable SMEs in this sector makes us very proud,” says CEO Michael Schulz.

A few years ago, the term „sustainability“ was more of an empty phrase for many companies. Today, customer requirements, regulatory and political guidelines, and an increased sense of responsibility mean that sustainability must also be backed up with figures and concrete measures. CO2 emissions, the share of renewable energies in total consumption, but also social commitment and fair corporate leadership fall under the guidelines for environmental, social and governance, or ESG for short.

For the ranking of the award, the researchers did not only look at the commitment to the environment. Equally important were the social and governance dimensions, which are not yet a focus for many companies. In the social area, for example, employee satisfaction, occupational safety or compliance with guidelines against discrimination were considered. The topic of governance, in contrast, dealt with fair framework conditions in the business environment.

Taking all these aspects into account, the team of experts from Munich determined a „Sustainability Score“. „The companies that are really committed have been doing so for years with a balanced effort in all three categories. We see that sustainable companies come through the current crises better than others,” Dr. Theopold, Managing Director of Munich Strategy, is quoted as saying in the Wirtschaftswoche article.

„We are of course very pleased that our commitment and activities are also recognized externally. The award strengthens us in our chosen path to make our company sustainable and prepared for the future. Of course, we know that we still have a number of projects ahead of us in this regard, but we are working on them with motivation and continuity,” adds Andreas Kern, Head of Marketing and member of the Sustainability Team at Schulz, which was founded in 2019.